



**Tech  
Mahindra**  
GROWTH FACTORIES

POST GRADUATE CERTIFICATION PROGRAM IN  
**ENTREPRENEURSHIP  
AND LEADERSHIP**



**EDUCATION LANES**

A Mahindra Group Initiative

ANYTIME, ANYWHERE LEARNING

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## Who Should Attend

- Business professionals who are entrusted with the task of setting independent business units or P&Ls and who wish to understand the various facets of running a business.
- Working professionals who are seriously contemplating starting a venture on their own.
- Women with a strong penchant to set up their own business.
- Budding young entrepreneurs who wish to gain structured knowledge regarding the dynamics involved in operationalizing a business opportunity.
- “In-house Corporate Executives” handling roles as IBU heads/SBU heads or new ventures within organizations who are most likely to benefit from such a comprehensive program, as they will be wearing the hat of “Entrepreneurs” within the organizations. Taking the ownership of driving the business & nurturing it as an independent business model & ensuring profitability is what this Entrepreneurs will focus on

## PROGRAMME DESIGN AND DURATION

Course Schedule	:	Saturday 3:30 PM - 6:30 PM
Course Duration	:	12 Months
Total Numbers of Hours	:	150 Hours
Campus Visit	:	3 Days at the beginning of course (During Campus Visit, the IIFT faculty members will take live academic sessions.)

## ELIGIBILITY

- For Indian Participants - Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognized university/institute (UGC/AICTE/DEC/AIU/State Government) in any discipline throughout and 2+ years of work experience.
- For International Participants - Graduation or equivalent degree from any recognized University or Institution in their respective country.

## OBJECTIVES

This Certification Programme from IIFT New Delhi has been designed with a specific purpose to identify, nurture and support budding young entrepreneurs across the country realize their dreams. The Programme imparts essential knowledge of how to start one's own business venture and the various facts that influence successful set up and operations. Industry experts and present day entrepreneurs share their experiences to provide the much needed practical insights and the Programme concludes with individual mentoring sessions scheduled for participants where budding entrepreneurs who have developed a business plan as a part of the Programme get an opportunity to be guided by the professionals in the Investor Community on their business idea.

## PEDAGOGY

- Immersive Learning Using Case analysis, Assignments and Projects.
- Online Live Classes supplemented by Assignments etc and group work.
- Cases and Handouts given before the class to be solved and discussed in weekend live classes.
- Assignment and Group Projects for practical application of theory concepts.

## ASSESSMENTS

There are continuous evaluations built in throughout the duration of the course. These may be in the form of a quiz, assignment, project, case studies or other objective/subjective assessments. The evaluations are designed ensure continuous student engagement with the course and encourage learning. Students who successfully clear the same along with the requisite attendance criteria will be awarded a Certificate from IIFT as appropriate

# Program Fees (Part A)

## COURSE FEE INR 1, 40,000/-

	Registration Fees	Admission Fees	3 <sup>rd</sup> Installment	4 <sup>th</sup> Installment
Amount	Rs. 10,000/-	Rs. 50,000/-	Rs. 40,000/-	Rs. 40,000/-

- Book & Material Fee - Rs. 10,000/-
- 50% fee exemption for SC/ST, Valid proof Govt. Required for Fee exemption.
- GST Exempted

## OTHER FEE

**Book and Material (Mandatory fees)** Rs. 10,000/-

**Accommodation Charges (Optional)**

Single Occupancy Rs. 12,000/-

Double Occupancy Rs. 8,000/-

100% to IIFT. Directly Payable to IIFT.

## ABOUT IIFT, NEW DELHI

The Indian Institute of Foreign Trade (IIFT) was set up in 1963 by the Government of India. As an autonomous organization it aimed professionalize the country's foreign trade management and increase exports by developing human resources; generating, analyzing and disseminating data; and conducting research. IIFT is a deemed university established under section 3 of the UGC Act, 1965 vide [Notification no. F 9-31/2001-U, 3 of the Government of India]. It is accredited by NAAC as a Grade 'A' institution.

# ABOUT EDUCATION LANES

Education Lanes is Tech Mahindra's Growth Factories division's initiative that offers certificate Programmes from premier institutes on a virtual platform. Education Lanes offers a comprehensive direct-to-device education suite with real-time interactive and participative virtual classroom sessions.

## EDUCATION LANES

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For admissions, call us at: 9975806184

Email us at: [info@educationlanes.com](mailto:info@educationlanes.com)

[www.educationlanes.com](http://www.educationlanes.com)

\* Terms & Condition Apply. Any request for refund of registration fees on account of valid reason prior to the closure of registrations or 10 working days before the date of course commencement whichever is earlier, the amount paid shall be refunded with a deduction of ₹5,000 + applicable taxes. For more info visit [www.educationlanes.com](http://www.educationlanes.com)

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